



Euromonitor
International

Soft Drinks Packaging in the United Kingdom

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Soft drinks packaging witnesses a slight decline in the UK in 2024 due to continued consumer caution

UK soft drinks players accelerate use of recycled PET in soft drinks packaging

UK soft drinks packaging sees innovation in terms of sustainable materials in 2024

PROSPECTS AND OPPORTUNITIES

UK soft drinks packaging expected to grow due to the increasing demand for convenient and sustainable packaging solutions

UK soft drinks packaging expected to evolve with advancements in PET recycling, supply and demand dynamics, and changing consumer preferences

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-the-united-kingdom/report.