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International

# Small Cooking Appliances in China

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Overall volume decline, with varying performances across categories
- Healthy and convenient cooking is the leading trend
- Local brands perform well in espresso coffee machines

PROSPECTS AND OPPORTUNITIES

- Unit prices set to decrease in some categories to boost volume sales, while overall volume sales are expected to decline
- Robot stir fryers in the very early stages of development and require long-term observation
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