



# Sauces, Dips and Condiments in India

January 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased influence of Western culture drives demand for cooking and table sauces and dips  
Veeba's share more than triples over the review period  
While e-commerce is gaining share, small local grocers continues to dominate

PROSPECTS AND OPPORTUNITIES

The outlook for sauces, dips and condiments remains strong  
Increasing instances of product adulteration may challenge growth  
Foodservice demand set to rise, especially for cooking and table sauces

CATEGORY DATA

- Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
- Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
- Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
- Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
- Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
- Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
- Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
- Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024
- Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029
- Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029
- Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029
- Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in India - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

MARKET DATA

- Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 20 - Penetration of Private Label by Category: % Value 2019-2024
- Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

## SOURCES

### Summary 1 - Research Sources

#### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-in-india/report](http://www.euromonitor.com/sauces-dips-and-condiments-in-india/report).