



Euromonitor
International

Baby Food in Ukraine

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Baby food sales struggle to recover due to Russia's ongoing war in Ukraine
Necessity products remain in demand but price sensitivity and access to humanitarian aid limits growth in some categories
Local players remain in the driving seat thanks to lower costs

PROSPECTS AND OPPORTUNITIES

Ongoing recovery predicted but challenges and obstacles remain
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Health and convenience likely to be key drivers behind the growth and development of baby food

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Dairy Products and Alternatives in Ukraine - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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