

Sauces, Dips and Condiments in Thailand

January 2025

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Sauces, Dips and Condiments in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

New product innovations to elevate the cooking experience spur growth Foodservice volumes continue to expand due to tourist influx Convenience continues to be a key factor driving growth in sauces, dips and condiments

PROSPECTS AND OPPORTUNITIES

Sauces, dips and condiments expected to maintain solid retail volume growth Greater opportunity for growth for product innovations with a health focus Increased availability and variety of plant-based sauces

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