



Other Dairy in Kenya

September 2024

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Other Dairy in Kenya - Category analysis

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2024 DEVELOPMENTS

Cream remains the only significant category in other dairy

High prices hamper the potential for cream in the market

Low awareness and knowledge of use hinder take-off of condensed milk

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Other dairy is set to remain an underdeveloped category

Wider distribution is required to strengthen other dairy's foothold

Stronger cold chain distribution systems to boost the offer of chilled other dairy

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