



Euromonitor  
International

# Alcoholic Drinks in Costa Rica

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Table of Contents

EXECUTIVE SUMMARY

- Alcoholic drinks in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- On-trade vs off-trade split
- What next for alcoholic drinks?

MARKET BACKGROUND

- Legislation
- Legal purchasing age and legal drinking age
- Drink driving
- Advertising
- Smoking ban
- Opening hours
- On-trade establishments

TAXATION AND DUTY LEVIES

OPERATING ENVIRONMENT

- Contraband/parallel trade
- Duty free
- Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

- Outlook

MARKET INDICATORS

Table 1 - Retail Consumer Expenditure on Alcoholic Drinks 2019-2024

MARKET DATA

- Table 2 - Sales of Alcoholic Drinks by Category: Total Volume 2019-2024
- Table 3 - Sales of Alcoholic Drinks by Category: Total Value 2019-2024
- Table 4 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2019-2024
- Table 5 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2019-2024
- Table 6 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2020-2024
- Table 7 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2019-2024
- Table 8 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2024
- Table 9 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2024-2029
- Table 10 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2024-2029
- Table 11 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2024-2029
- Table 12 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

Beer sales are impacted by illicit trade and adverse weather  
Florida Bebidas SA retains its dominance  
Beer continues to be staple purchase in traditional retail channels.

## PROSPECTS AND OPPORTUNITIES

Affordability of beer will boost sales  
Artisanal beer, while still niche, will continue growing  
Consumer's growing interest in health and wellness will boost sales of low-calorie and zero alcoholic beer

## CATEGORY BACKGROUND

Lager price band methodology  
Summary 2 - Lager by Price Band 2024

## CATEGORY DATA

Table 13 - Sales of Beer by Category: Total Volume 2019-2024  
Table 14 - Sales of Beer by Category: Total Value 2019-2024  
Table 15 - Sales of Beer by Category: % Total Volume Growth 2019-2024  
Table 16 - Sales of Beer by Category: % Total Value Growth 2019-2024  
Table 17 - Sales of Beer by Off-trade vs On-trade: Volume 2019-2024  
Table 18 - Sales of Beer by Off-trade vs On-trade: Value 2019-2024  
Table 19 - Sales of Beer by Off-trade vs On-trade: % Volume Growth 2019-2024  
Table 20 - Sales of Beer by Off-trade vs On-trade: % Value Growth 2019-2024  
Table 21 - Sales of Beer by Craft vs Standard 2019-2024  
Table 22 - GBO Company Shares of Beer: % Total Volume 2020-2024  
Table 23 - NBO Company Shares of Beer: % Total Volume 2020-2024  
Table 24 - LBN Brand Shares of Beer: % Total Volume 2021-2024  
Table 25 - Forecast Sales of Beer by Category: Total Volume 2024-2029  
Table 26 - Forecast Sales of Beer by Category: Total Value 2024-2029  
Table 27 - Forecast Sales of Beer by Category: % Total Volume Growth 2024-2029  
Table 28 - Forecast Sales of Beer by Category: % Total Value Growth 2024-2029

## Cider/Perry in Costa Rica

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Niche presence for cider, while perry is still hard to find  
Few players have entered cider/perry market  
Lack of clarity surrounding cider amongst retailers and consumers

## PROSPECTS AND OPPORTUNITIES

Cider is expected to remain a niche product  
Growth will be hampered by lack of local brands  
Holiday season will remain key driver of sales, with limited to no innovation expected

## CATEGORY DATA

Table 29 - Sales of Cider/Perry: Total Volume 2019-2024  
Table 30 - Sales of Cider/Perry: Total Value 2019-2024  
Table 31 - Sales of Cider/Perry: % Total Volume Growth 2019-2024  
Table 32 - Sales of Cider/Perry: % Total Value Growth 2019-2024  
Table 33 - Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2024  
Table 34 - Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2024  
Table 35 - Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2019-2024  
Table 36 - Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2019-2024

Table 37 - GBO Company Shares of Cider/Perry: % Total Volume 2020-2024

Table 38 - NBO Company Shares of Cider/Perry: % Total Volume 2020-2024

Table 39 - LBN Brand Shares of Cider/Perry: % Total Volume 2021-2024

Table 40 - Forecast Sales of Cider/Perry: Total Volume 2024-2029

Table 41 - Forecast Sales of Cider/Perry: Total Value 2024-2029

Table 42 - Forecast Sales of Cider/Perry: % Total Volume Growth 2024-2029

Table 43 - Forecast Sales of Cider/Perry: % Total Value Growth 2024-2029

## [Rtds in Costa Rica](#)

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

RTD continue to grow in popularity, driven by launch of new varieties

Diageo continues as leading company

Supermarkets is preferred channel for RTDs, thanks to wide product selection

#### PROSPECTS AND OPPORTUNITIES

Growth in tourism will continue to boost sales

Larger 1-litre presentations will offer savings for consumers

Growing interest in wellness will drive growth of hard seltzers

#### CATEGORY DATA

Table 44 - Sales of RTDs by Category: Total Volume 2019-2024

Table 45 - Sales of RTDs by Category: Total Value 2019-2024

Table 46 - Sales of RTDs by Category: % Total Volume Growth 2019-2024

Table 47 - Sales of RTDs by Category: % Total Value Growth 2019-2024

Table 48 - Sales of RTDs by Off-trade vs On-trade: Volume 2019-2024

Table 49 - Sales of RTDs by Off-trade vs On-trade: Value 2019-2024

Table 50 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2019-2024

Table 51 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2019-2024

Table 52 - GBO Company Shares of RTDs: % Total Volume 2020-2024

Table 53 - NBO Company Shares of RTDs: % Total Volume 2020-2024

Table 54 - LBN Brand Shares of RTDs: % Total Volume 2021-2024

Table 55 - Forecast Sales of RTDs by Category: Total Volume 2024-2029

Table 56 - Forecast Sales of RTDs by Category: Total Value 2024-2029

Table 57 - Forecast Sales of RTDs by Category: % Total Volume Growth 2024-2029

Table 58 - Forecast Sales of RTDs by Category: % Total Value Growth 2024-2029

## [Spirits in Costa Rica](#)

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Spirits market sees modest growth amid expanded imports and rising demand for local guaro

State-owned company Fanal continues as leading player

Consumers place trust in well-known supermarket chains

#### PROSPECTS AND OPPORTUNITIES

Price promotions will continue to drive sales

Sustainability to become a growing concern for consumers and manufacturers

Whisky innovation to accelerate, following launch of Johnnie Walker Blonde

#### CATEGORY BACKGROUND

Vodka, gin, other blended Scotch whisky, dark rum and white rum price band methodology

CATEGORY DATA

Table 59 - Sales of Spirits by Category: Total Volume 2019-2024
Table 60 - Sales of Spirits by Category: Total Value 2019-2024
Table 61 - Sales of Spirits by Category: % Total Volume Growth 2019-2024
Table 62 - Sales of Spirits by Category: % Total Value Growth 2019-2024
Table 63 - Sales of Spirits by Off-trade vs On-trade: Volume 2019-2024
Table 64 - Sales of Spirits by Off-trade vs On-trade: Value 2019-2024
Table 65 - Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2019-2024
Table 66 - Sales of Spirits by Off-trade vs On-trade: % Value Growth 2019-2024
Table 67 - Sales of Dark Rum by Price Platform: % Total Volume 2019-2024
Table 68 - Sales of White Rum by Price Platform: % Total Volume 2019-2024
Table 69 - Sales of Other Blended Scotch Whisky by Price Platform: % Total Volume 2019-2024
Table 70 - Sales of English Gin by Price Platform: % Total Volume 2019-2024
Table 71 - Sales of Vodka by Price Platform: % Total Volume 2019-2024
Table 72 - Sales of Vodka by Flavoured vs Non-flavoured: % Total Volume 2019-2024
Table 73 - GBO Company Shares of Spirits: % Total Volume 2020-2024
Table 74 - NBO Company Shares of Spirits: % Total Volume 2020-2024
Table 75 - LBN Brand Shares of Spirits: % Total Volume 2021-2024
Table 76 - Forecast Sales of Spirits by Category: Total Volume 2024-2029
Table 77 - Forecast Sales of Spirits by Category: Total Value 2024-2029
Table 78 - Forecast Sales of Spirits by Category: % Total Volume Growth 2024-2029
Table 79 - Forecast Sales of Spirits by Category: % Total Value Growth 2024-2029

Wine in Costa Rica

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Wine culture evolves in Costa Rica amid growing interest in new varieties
- Chilean wines dominate imports as consumers embrace variety
- Wine sales thrive in supermarkets as consumers embrace variety

PROSPECTS AND OPPORTUNITIES

- Costa Rican consumers show growing interest in wine origins
- Continued expansion of different wine varieties
- Growing health awareness could slow category growth
- Table 80 - Sales of Wine by Category: Total Volume 2019-2024
- Table 81 - Sales of Wine by Category: Total Value 2019-2024
- Table 82 - Sales of Wine by Category: % Total Volume Growth 2019-2024
- Table 83 - Sales of Wine by Category: % Total Value Growth 2019-2024
- Table 84 - Sales of Wine by Off-trade vs On-trade: Volume 2019-2024
- Table 85 - Sales of Wine by Off-trade vs On-trade: Value 2019-2024
- Table 86 - Sales of Wine by Off-trade vs On-trade: % Volume Growth 2019-2024
- Table 87 - Sales of Wine by Off-trade vs On-trade: % Value Growth 2019-2024
- Table 88 - Sales of Still Red Wine by Price Segment: % Off-trade Volume 2019-2024
- Table 89 - Sales of Still Rosé Wine by Price Segment: % Off-trade Volume 2019-2024
- Table 90 - Sales of Still White Wine by Price Segment: % Off-trade Volume 2019-2024
- Table 91 - Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2019-2024
- Table 92 - GBO Company Shares of Still Light Grape Wine: % Total Volume 2020-2024
- Table 93 - NBO Company Shares of Still Light Grape Wine: % Total Volume 2020-2024
- Table 94 - LBN Brand Shares of Still Light Grape Wine: % Total Volume 2021-2024

Table 95 - GBO Company Shares of Champagne: % Total Volume 2020-2024

Table 96 - NBO Company Shares of Champagne: % Total Volume 2020-2024

Table 97 - LBN Brand Shares of Champagne: % Total Volume 2021-2024

Table 98 - GBO Company Shares of Other Sparkling Wine: % Total Volume 2020-2024

Table 99 - NBO Company Shares of Other Sparkling Wine: % Total Volume 2020-2024

Table 100 - LBN Brand Shares of Other Sparkling Wine: % Total Volume 2021-2024

Table 101 - GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2020-2024

Table 102 - NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2020-2024

Table 103 - LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2021-2024

Table 104 - GBO Company Shares of Non-grape Wine: % Total Volume 2020-2024

Table 105 - NBO Company Shares of Non-grape Wine: % Total Volume 2020-2024

Table 106 - LBN Brand Shares of Non-grape Wine: % Total Volume 2021-2024

Table 107 - Forecast Sales of Wine by Category: Total Volume 2024-2029

Table 108 - Forecast Sales of Wine by Category: Total Value 2024-2029

Table 109 - Forecast Sales of Wine by Category: % Total Volume Growth 2024-2029

Table 110 - Forecast Sales of Wine by Category: % Total Value Growth 2024-2029

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