

Cheese in India

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Cheese in India - Category analysis

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2024 DEVELOPMENTS

Retail value sales of cheese in India continue to see growth momentum in 2024 The competition intensifies as D2C brands gain prominence E-commerce continues to gain traction as a distribution channel for cheese

PROSPECTS AND OPPORTUNITIES

Strong economic outlook set to drive sales of cheese in India Influence of Western culture will increase the consumption of cheese in India Consumer foodservice demand for cheese will remain strong

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