



Hot Drinks Packaging in Colombia

June 2025

[Table of Contents](#)

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hot drinks packaging volumes increase in Colombia due to growing demand for more affordable single-serve options

Innovative packaging developments in hot drinks, driven by sustainability and cultural storytelling

Large metal tins for flavoured powder drinks experience a decline, as consumers prefer more convenient and eco-friendly packaging solutions

PROSPECTS AND OPPORTUNITIES

Total volumes of hot drinks packaging in Colombia expected to rise due to growing domestic consumption and evolving consumer preferences

Flexible packaging set to continue to rise from a high base in the forecast period, due to convenience, freshness preservation, and sustainability

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-colombia/report.