

# **Dishwashers in South Korea**

January 2025

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# Dishwashers in South Korea - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Another challenging year for dishwashers Shift from built-in dishwashers to countertop and compact models SK Magic's withdrawal from dishwashers

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Great potential expected for dishwashers Subscription businesses likely to attract more attention Rising demand for mini dishwashers to cater to single-person households

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