



# Vending in Singapore

February 2024

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## Vending in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Vending benefits from greater mobility outside of the home  
7-Eleven launches vending machine concept in Singapore

#### PROSPECTS AND OPPORTUNITIES

Vending is a viable retail format for non-conventional vending products  
Cashless payments expected to remain a key element of modern vending

#### CHANNEL DATA

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## Retail in Singapore - Industry Overview

### EXECUTIVE SUMMARY

Retail in 2023: The big picture  
Cost-of-living challenges top-of-mind for both retailers and consumers alike  
A seamless and memorable shopping experience key to driving consumer loyalty and sales  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
Opening hours for physical retail  
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Seasonality  
Lunar New Year  
Hari Raya Aidilfitri (or Hari Raya Puasa)  
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