



Euromonitor
International

Beauty and Personal Care Packaging in France

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons and HDPE bottles the most used pack types in France

HDPE bottles dominate in baby and child-specific products, glass bottles a classic choice in fragrances

Flexible aluminium/plastic leads face masks packaging

PROSPECTS AND OPPORTUNITIES

Plastic pouches to continue gaining share in body wash/shower gel packaging

Sustainability and eco-friendly product trends will continue developing in France

Beauty and Personal Care Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives

Innovations in beverage packaging

Sustainable packaging in ready meals

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-france/report.