

Small Cooking Appliances in Argentina

December 2024

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Small Cooking Appliances in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Small cooking appliances is the most resilient of the main market categories Air fryers bucks declining trend evident across consumer appliances New San consolidates overall lead in a fragmented competitive environment

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Small cooking appliances set to remain one of the better performing market areas Air fryers will continue to expand at an impressive pace Models with more stylish design features expected to fare well

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