

Consumer Foodservice By Location in Morocco

February 2024

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Consumer Foodservice By Location in Morocco - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chained foodservice brands are gaining ground on standalones Tourism supports foodservice developments in lodging locations Affordable foodservice options required to meet needs of locals

PROSPECTS AND OPPORTUNITIES

Tourism expansion to support development of travel and lodging locations Lacklustre real estate market may support new developments

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