

Full-Service Restaurants in Norway

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Full-Service Restaurants in Norway - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

High average cheque limits potential in a tough economic climate Large chains continue to develop despite business challenges Casual menu options and loyalty programmes to expand the consumer base in a crisis

PROSPECTS AND OPPORTUNITIES

Unique experiences and authenticity to increase competitiveness New technologies are changing dining out Sustainability is gaining currency in full-service restaurants

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DISCLAIMER

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