

Bottled Water in Canada

January 2025

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Bottled Water in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Bottled water witnessed slowdown in growth as competition rises Functional bottled water continues to strengthen as demand surges Manufacturers continue to engage with consumers with innovative campaigns and products

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Steady growth in volume terms Flavoured bottled water will help drive growth Foodservice volume sales expected to soar

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