



Euromonitor  
International

# Pet Products in Saudi Arabia

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Spending on everyday pet care essentials continues to grow in 2025  
Mars Inc retains its lead through its strong offering of Thomas cat litter  
Pet shops remain dominant, however, retail e-commerce continues to gain ground

PROSPECTS AND OPPORTUNITIES

Essential pet care is expected to drive steady growth as pet care routines become more structured  
Retail e-commerce is set to play a bigger role in supporting pet care routines  
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