



**Euromonitor
International**

Carbonates in Peru

November 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive performance, favoured by the weather
PepsiCo Inc. gains new momentum thanks to global rebranding
Aggressive promotions remain a constant in the category

PROSPECTS AND OPPORTUNITIES

Greater brand concentration is expected in the coming years
Tonic water/mixers/other bitters will continue to lead in growth
Can format projects greater growth in the short term

CATEGORY DATA

- Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 5 - Off-trade Sales of Carbonates by Category: Volume 2019-2024
- Table 6 - Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024
- Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024
- Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024
- Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
- Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
- Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
- Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
- Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
- Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
- Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
- Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029
- Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029
- Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

Soft Drinks in Peru - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

- Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
- Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
- Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024

Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024

Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2019-2024

Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024

Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024

Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024

Table 35 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024

Table 36 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024

Table 37 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024

Table 38 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024

Table 39 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024

Table 40 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024

Table 41 - NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024

Table 42 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024

Table 43 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024

Table 44 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024

Table 45 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024

Table 46 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024

Table 47 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029

Table 48 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029

Table 49 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029

Table 50 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029

Table 51 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029

Table 52 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029

Table 53 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029

Table 54 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

Table 55 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029

Table 56 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in Peru

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SOURCES

Summary 1 - Research Sources

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