



# Large Cooking Appliances in the US

November 2023

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## Large Cooking Appliances in the US - Category analysis

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#### 2023 DEVELOPMENTS

Air quality concerns drive growth for electric large cooking appliances

High-end designs and functions of range cookers increase popularity in the premium space

Housing market slowdown dampens growth in large cooking appliances

#### PROSPECTS AND OPPORTUNITIES

With the kitchen the centre of the home, large cooking appliances set to see steady growth over the forecast period

Consumer interest in electric to increase, with health/environmental concerns around gas appliances

More limited usage may be seen as consumers turn to delivery and eating out

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