

Large Cooking Appliances in the US

December 2024

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Large Cooking Appliances in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic factors drive decline for large cooking appliances Electric large cooking appliances gain consumer favour Samsung performs well, but Whirlpool maintains its lead

PROSPECTS AND OPPORTUNITIES

If economic conditions continue to improve, growth is likely to return, but will be hampered by food delivery Range cookers set to see growth, but competition from second-hand products likely Smart large cooking appliances anticipated to see growth

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