



Hot Drinks Packaging in the US

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Hot drinks packaging in the US continues to grow in 2024, driven by premiumisation, convenience, and sustainability

Innovation in hot drinks packaging focused on smart technologies, sustainable materials, and personalisation

Supply chain disruptions and packaging shifts impact US hot drinks packaging

PROSPECTS AND OPPORTUNITIES

Coffee packaging in the US forecast to expand, impacted by speciality demand and sustainability

Smaller pack sizes expected to grow in popularity, driven by the increasing demand for variety and convenience

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