

# Dog and Cat Food Packaging in the US

February 2025

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#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Excellent preservation qualities behind the extensive usage of metal food cans

Stand-up pouches popular with consumers for treats as they are durable and flexible

Berry Global, Peel Plastics Products and Hill's Pet Nutrition create a sustainable pet food packaging portfolio

### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers gaining traction due to ergonomic design
Flexible paper will continue to dominate in dry cat food as it is lightweight and versatile

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