



Euromonitor  
International

# Digestive Remedies in Taiwan

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Digestive issues remain widespread in Taiwan  
Digestive enzymes represent a promising growth area  
Herbal/ traditional digestive remedies remain popular

PROSPECTS AND OPPORTUNITIES

Rise of preventive health measures could be major growth moderator  
Hectic lifestyles will contribute to high incidence of digestive issues  
Ageing population is poised to drive demand and spark further innovation, while products for children also offer market opportunities

CATEGORY DATA

- Table 1 - Sales of Digestive Remedies by Category: Value 2019-2024
- Table 2 - Sales of Digestive Remedies by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Digestive Remedies: % Value 2020-2024
- Table 4 - LBN Brand Shares of Digestive Remedies: % Value 2021-2024
- Table 5 - Forecast Sales of Digestive Remedies by Category: Value 2024-2029
- Table 6 - Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

Consumer Health in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 - Sales of Consumer Health by Category: Value 2019-2024
- Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

DISCLAIMER

DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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