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# Large Cooking Appliances in Thailand

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## Large Cooking Appliances in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stable prices and a buoyant property market help support growth in large cooking appliances in 2023

Locals influenced by a preference for premium designs and traditional cooking methods

The rise of online channels for pre-ordering

#### PROSPECTS AND OPPORTUNITIES

Surge in new property development set to drive demand for large cooking appliances

Booming tourism industry could help fuel demand

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