



Euromonitor  
International

# RTD Tea in Uzbekistan

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in off-trade volume sales slows amid mounting economic headwinds  
Deep-rooted tea-drinking culture supports demand for RTD tea  
Global brands Lipton Tea and Fuse Tea continue to grow in importance

PROSPECTS AND OPPORTUNITIES

Young adults seeking alternatives to carbonates will remain key growth drivers  
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