



Euromonitor  
International

# Food Preparation Appliances in Italy

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## Food Preparation Appliances in Italy - Category analysis

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#### 2023 DEVELOPMENTS

Higher cost of living leads to a decline in sales of food preparation appliances

Consumer purchasing decisions come under the microscope as Italians see a sharp rise in the cost of living

Juice extractors on a downward spiral due to competition from foodservice and a lack of space in kitchens

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