



**Euromonitor
International**

Food Preparation Appliances in Italy

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- People cook at home to eat healthy food and save money
- Holiday sales impacted by difficult supply chains
- Countertop mixers remain a bright spot in the world of food preparation appliances

PROSPECTS AND OPPORTUNITIES

- Right to Repair Act could influence food preparation appliances despite not covering these products
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