



**Euromonitor  
International**

# Digestive Remedies in Brazil

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rise in digestive problems and better understanding of benefits of gut health drive growth  
Antacids and new product formats contribute to growth  
Diarrhoeal remedies continues to increase, with flooding a major growth driver

PROSPECTS AND OPPORTUNITIES

Demographics and multifunctional benefits set to drive continued growth  
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Consumer Health in Brazil - Industry Overview

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DISCLAIMER

DEFINITIONS

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