



Baby Food Packaging in Ukraine

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Prepared baby food and other baby food account for the bulk of packaging demand in baby food.

Composite containers making gains in powder milk formula and gable top containers in liquid milk formula

Plastic pouches gain share in dried baby food packaging

PROSPECTS AND OPPORTUNITIES

Danone introduces new dairy products in thin wall plastic containers

Smaller pack sizes in demand for prepared baby food due to the convenience they offer parents

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