



Euromonitor  
International

# Baby Food Packaging in Ukraine

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Prepared baby food and other baby food account for the bulk of packaging demand in baby food.

Composite containers making gains in powder milk formula and gable top containers in liquid milk formula

Plastic pouches gain share in dried baby food packaging

#### PROSPECTS AND OPPORTUNITIES

Danone introduces new dairy products in thin wall plastic containers

Smaller pack sizes in demand for prepared baby food due to the convenience they offer parents

## Baby Food Packaging in Ukraine - Company Profiles

## Packaging Industry in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Thin wall plastic containers gaining share in frozen ready meals, driven by cost savings

Energy drinks see growth in 1-litre pack usage, fuelled by the mixer trend

Convenience drives growth for squeezable plastic tubes in conditioners and treatments

Brick liquid cartons rebound in alcoholic drinks, boosted by affordability and protective benefits

Folding cartons dominate home care market due to versatility and durability

### PACKAGING LEGISLATION

Recyclable materials take centre stage as EU tightens environmental regulations

Ukraine strengthens packaging regulations for enhanced consumer safety and sustainability

Industry-wide regulatory compliance: key developments in alcoholic drinks, beauty and food packaging

### RECYCLING AND THE ENVIRONMENT

Alcoholic drinks industry pushes for sustainable packaging in 2023 to meet environmental and consumer demands

Shaped liquid cartons gaining share in tomato pastes and purées

Table 1 - Overview of Packaging Recycling and Recovery in Ukraine: 2021/2022 and Targets for 2023

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