



Euromonitor
International

Herbal/Traditional Products in Slovakia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growing consumer interest in herbal/traditional products, with cough, cold and allergy remedies leading the way
- Sale of CBD products remains limited in Slovakia
- Consumers seeking value for money drives momentum in e-commerce

PROSPECTS AND OPPORTUNITIES

- Consumers looking to prevent side effects will seek more natural, herbal alternatives
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Consumer Health in Slovakia - Industry Overview

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DISCLAIMER

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