



Euromonitor
International

Herbal/Traditional Products in Cameroon

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising costs and regulation challenges impact affordability
- Government initiatives to enhance traditional medicine practices in Cameroon
- Dr Fru unveils various new formulations, while female scientists win an acclaimed award

PROSPECTS AND OPPORTUNITIES

- Herbal remedies for gastrointestinal issues perform well, while paediatric use remains limited due to safety concerns
- Boosting credibility through the integration of traditional/herbal remedies in the healthcare system
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Consumer Health in Cameroon - Industry Overview

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DISCLAIMER

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