



Euromonitor
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Home Care Packaging in the United Kingdom

July 2024

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Home Care Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles the main pack type for home care products
Folding cartons continue to lose sales due to falling demand for powder detergents
Rising incomes and eco-friendly preferences boost glass bottle usage in liquid air fresheners

PROSPECTS AND OPPORTUNITIES

UK packaging industry shifting towards sustainable materials
Eco-friendly packaging for cleaning products will continue to gain popularity in the coming years

Home Care Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Metal beverage cans preferred for alcoholic drinks packaging
Aldi's innovative paper wine bottles
Heineken's sustainable green grip packaging
Folding cartons gaining share in beauty and personal care
PET jars gaining share in nut- and seed-based spreads due to their durability

PACKAGING LEGISLATION

Postponement of EPR fees
UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023
Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-the-united-kingdom/report.