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Baby Food Packaging in the Philippines

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Usage of glass bottles continues to grow in other baby food
Flexible plastic and folding cartons the most popular dried baby food pack types
Metal tins continue gaining share in powder milk formula

PROSPECTS AND OPPORTUNITIES

Glass jars will benefit from growth in prepared baby food
Sustainable and safe materials to the fore in baby food packaging

Baby Food Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
HDPE bottles preferred in chilli sauces packaging due to their durability
PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines
Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies
Squeezable plastic tubes growing in the packaging of conditioners and treatments
Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food
The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment
The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-the-philippines/report.