

Digestive Remedies in Singapore

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Digestive Remedies in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for digestive remedies as dining habits shift post-pandemic Focus on preventive health increases demand for vitamins over digestive remedies Singaporeans continue to place strong trust in herbal/traditional diarrhoeal remedies

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Preference for holistic health solutions could hamper sales of digestive remedies Increasingly sophisticated weight management products may pose competitive threat to laxatives Growing interest in probiotics will suppress demand for digestive remedies

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DISCLAIMER

DEFINITIONS

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