



Euromonitor  
International

# Analgesics in Singapore

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## Analgesics in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Demand for systemic analgesics continues to normalise with acetaminophen remaining the preferred choice  
Continued healthy growth for topical analgesics, driven by revival of inbound travel and growing demand for natural pain relief solutions  
GSK Consumer Healthcare maintains leadership, despite rising competition

#### PROSPECTS AND OPPORTUNITIES

Demand for systemic analgesics will remain strong, alongside normalisation of consumer lifestyles  
Evolving demographics will enable stable growth in topical analgesics/anaesthetic  
Rise of teleconsulting could hinder sales of OTC analgesics

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### DISCLAIMER

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