

Gardening in Poland

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Gardening equipment accounts for most value sales, but garden care strongest performer
Evergreen holds on to top spot, by prioritising affordability, accessibility, and environmental responsibility
Home improvement and gardening stores dominate, though e-commerce gains most value share

PROSPECTS AND OPPORTUNITIES

Steady growth, though profit margins tight
Consumer demand for eco-friendly and automated gardening tools set to rise
Climate change to transform home gardening in Poland by 2035

CATEGORY DATA

- Table 1 - Sales of Gardening by Category: Value 2019-2024
- Table 2 - Sales of Gardening by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Gardening: % Value 2020-2024
- Table 4 - LBN Brand Shares of Gardening: % Value 2021-2024
- Table 5 - Distribution of Gardening by Format: % Value 2019-2024
- Table 6 - Forecast Sales of Gardening by Category: Value 2024-2029
- Table 7 - Forecast Sales of Gardening by Category: % Value Growth 2024-2029

Home and Garden in Poland - Industry Overview

EXECUTIVE SUMMARY

- Home and garden in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for home and garden?

MARKET DATA

- Table 8 - Sales of Home and Garden by Category: Value 2019-2024
- Table 9 - Sales of Home and Garden by Category: % Value Growth 2019-2024
- Table 10 - NBO Company Shares of Home and Garden: % Value 2020-2024
- Table 11 - LBN Brand Shares of Home and Garden: % Value 2021-2024
- Table 12 - Penetration of Private Label in Home and Garden by Category: % Value 2019-2024
- Table 13 - Distribution of Home and Garden by Format: % Value 2019-2024
- Table 14 - Distribution of Home and Garden by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Home and Garden by Category: Value 2024-2029
- Table 16 - Forecast Sales of Home and Garden by Category: % Value Growth 2024-2029

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SOURCES

- Summary 1 - Research Sources

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