



# Vending in Switzerland

March 2024

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## Vending in Switzerland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Post-pandemic return to activity outside of the home benefits vending once again in 2023  
Valora expanding into vending as machines become more sophisticated  
Selecta looks to cement its dominance through the digitalisation of its machines

#### PROSPECTS AND OPPORTUNITIES

Vending set to benefit from further modernisation  
Healthy living trend offers sales opportunities for vending in the future  
Players could look for opportunities in other vending

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Retail in 2023: The big picture  
Value for money and sustainability are key trends in 2023  
Transparency and provenance are increasingly displayed on packaging  
What next for retail?

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Opening hours for physical retail  
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Seasonality  
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