

# **Concentrates in Dominican Republic**

January 2025

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# Concentrates in Dominican Republic - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Overall muted volume growth in 2024 Quala continues to dominate in powder concentrates Bon brand continues to dominate in liquid concentrates

## PROSPECTS AND OPPORTUNITIES

Muted volume growth over forecast period Continuing development of modern grocery retailers boosts liquid concentrates Little demand for sugar-free options

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