

Carbonates in Dominican Republic

January 2025

Table of Contents

Carbonates in Dominican Republic - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate volume growth, supported by stable economy

Industrias San Miguel del Caribe continues to consolidate its leadership in non-cola carbonates

The Coca-Cola Company continues to invest through its local partner Bepensa Dominicana

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period

Competition remains tight between larger players

Potentially stricter regulations dampen volume sales

CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024

Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2019-2024

Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024

Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024

Table 5 - Off-trade Sales of Carbonates by Category: Volume 2019-2024

Table 6 - Off-trade Sales of Carbonates by Category: Value 2019-2024

Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024

Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 9 - Sales of Carbonates by Total Fountain On-trade: Volume 2019-2024

Table 10 - Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2019-2024

Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024

Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024

Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2020-2024

Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024

Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029

Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029

Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029

Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

Table 19 - Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2024-2029

Table 20 - Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2024-2029

Soft Drinks in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

- Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
- Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 30 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 31 Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 32 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 33 Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
- Table 34 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
- Table 35 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 36 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 37 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 38 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 39 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 40 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 41 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 42 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 43 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 44 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 45 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 46 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 47 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 48 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 49 Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 50 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
- Table 51 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
- Table 52 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/carbonates-in-dominican-republic/report.