



# Carbonates in Dominican Republic

November 2023

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## Carbonates in Dominican Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Carbonates continues to see healthy growth as consumers return to their old routines and tourist numbers recover

Non-cola carbonates continues to benefit from a wider assortment of flavours compared to cola carbonates

Reduced sugar carbonates struggling to find a large audience in the Dominican Republic

#### PROSPECTS AND OPPORTUNITIES

Carbonates set for further growth over the forecast period with demand backed by a return to pre-pandemic purchasing behaviour and an increase in tourism

Industrias San Miguel looking to its expand its production capacity

“Hecho en República Dominicana” seal introduced to promote quality local products

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