



Euromonitor
International

Home Improvement in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Home improvement grows well driven by DIY culture, ageing apartments and wellness trends
LG Hausys and Hansol Homedeco lead with innovation in design, eco-friendly materials and lifestyle-driven solutions
Home improvement and gardening stores remains the dominant distribution channel

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-improvement-in-south-korea/report.