



Euromonitor
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RTD Coffee in the Czech Republic

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Ongoing growth as RTD coffee offers an affordable on-the-go coffee experience
- New entrants heighten competition and widen choice in RTD coffee
- Private label continues to rise as consumers appreciate affordable quality

PROSPECTS AND OPPORTUNITIES

- The price advantage will continue to benefit RTD coffee over the forecast period
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Soft Drinks in the Czech Republic - Industry Overview

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