



Euromonitor
International

Homewares in Indonesia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for stylish, space-saving and sustainable solutions drives growth of homewares in 2024
Maxim and Lock & Lock drive growth through affordability, innovation and lifestyle appeal
Distribution of homewares evolves as consumers seek convenience, value and variety across channels

PROSPECTS AND OPPORTUNITIES

Stylish self-expression and social dining habits drive dinnerware's rise in Indonesia
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/homewares-in-indonesia/report.