

# Packaging Industry in the United Kingdom

November 2024

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#### EXECUTIVE SUMMARY

Packaging in 2023: The big picture 2023 key trends Metal beverage cans preferred for alcoholic drinks packaging Aldi's innovative paper wine bottles Heineken's sustainable green grip packaging Folding cartons gaining share in beauty and personal care PET jars gaining share in nut- and seed-based spreads due to their durability

#### PACKAGING LEGISLATION

Postponement of EPR fees UK plastic packaging tax and measures to reduce plastic pollution

#### RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023 Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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