



Euromonitor
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Baby Food Packaging in Thailand

July 2024

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Baby Food Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic and folding cartons preferred for dried baby food

Metal tins enhance the shelf life of powder milk formula

Versatility aids the adoption of plastic pouches in prepared baby food

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons set to gain slight share in baby food packaging

Glass jars expected to continue to dominate prepared baby food, but will lose share to plastic pouches

Baby Food Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

Increasing preference for glass bottles in beer packaging in Thailand

Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging

Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-thailand/report.