



Euromonitor
International

Other Hot Drinks in Malaysia

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Malt-based hot drinks sees dip in retail volume due to price and shifts in consumer preferences in 2024
- Chocolate-based flavoured powder drinks hit hard in retail in 2024
- Nestlé (M) Bhd continues to invest in product education and product innovation in other plant-based hot drinks in 2024

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DISCLAIMER

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