



Gardening in Singapore

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban gardening remains popular in Singapore, as space-saving innovations and sustainability trends drive growth

Bio-Flora maintains its lead thanks to its strong alignment with evolving trends

Home products specialists maintain the strongest distribution share, thanks to offering wide ranges of products

PROSPECTS AND OPPORTUNITIES

Urban gardening and sustainable design drive ongoing sales in gardening

Smart gardening technology set to thrive in Singapore, offering efficient, low-maintenance solutions for urban dwellers

Community gardening gains momentum in Singapore, fostering collaboration, sustainability, and demand for eco-friendly gardening products

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Home and Garden in Singapore - Industry Overview

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