



Confectionery Packaging in Argentina

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Table of Contents

Confectionery Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic preserves the freshness and quality of sugar confectionery
Folding cartons on the rise in boxed assortments due to their versatility and visual appeal
250g and 300g pack sizes grow in confectionery as consumers prioritise cost

PROSPECTS AND OPPORTUNITIES

Aluminium foil will continue to dominate chocolate with toys packaging
Folding cartons expected to gain share in gum packaging

Confectionery Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Convenience makes flexible plastic the preferred packaging for fresh milk
PET bottles remain dominant for the packaging of soft drinks in Argentina
Metal beverage cans gaining share from glass in beer packaging
Inflation making speciality cosmetic containers less desirable for packaging lipsticks
HDPE bottles remain popular for the packaging of home care products

PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle
Growing demand for eco-friendly packaging driven by Argentinian consumer habits
Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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