



Euromonitor  
International

# Confectionery Packaging in Argentina

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## Confectionery Packaging in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic preserves the freshness and quality of sugar confectionery  
Folding cartons on the rise in boxed assortments due to their versatility and visual appeal  
250g and 300g pack sizes grow in confectionery as consumers prioritise cost

#### PROSPECTS AND OPPORTUNITIES

Aluminium foil will continue to dominate chocolate with toys packaging  
Folding cartons expected to gain share in gum packaging

## Confectionery Packaging in Argentina - Company Profiles

## Packaging Industry in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
Convenience makes flexible plastic the preferred packaging for fresh milk  
PET bottles remain dominant for the packaging of soft drinks in Argentina  
Metal beverage cans gaining share from glass in beer packaging  
Inflation making speciality cosmetic containers less desirable for packaging lipsticks  
HDPE bottles remain popular for the packaging of home care products

### PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

### RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle  
Growing demand for eco-friendly packaging driven by Argentinian consumer habits  
Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/confectionery-packaging-in-argentina/report](https://www.euromonitor.com/confectionery-packaging-in-argentina/report).