



**Euromonitor
International**

Large Cooking Appliances in the Netherlands

January 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales decline in 2024 due to a stagnating housing market and weak economic sentiment
Government initiatives focusing on promoting the recycling of consumer appliances
Compact and multifunctional designs proving popular with Dutch consumers

PROSPECTS AND OPPORTUNITIES

Purchasing power increases in 2024 pointing towards a brighter future for large cooking appliances
The future of built-in models reliant on the housing market while cookers set to gradually disappear
Competitive landscape could see significant changes over the forecast period

CATEGORY DATA

- Table 1 - Sales of Large Cooking Appliances by Category: Volume 2019-2024
- Table 2 - Sales of Large Cooking Appliances by Category: Value 2019-2024
- Table 3 - Sales of Large Cooking Appliances by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Large Cooking Appliances by Category: % Value Growth 2019-2024
- Table 5 - Sales of Built-in Hobs by Format: % Volume 2019-2024
- Table 6 - Sales of Ovens by Smart Appliances: % Volume 2020-2024
- Table 7 - NBO Company Shares of Large Cooking Appliances: % Volume 2020-2024
- Table 8 - LBN Brand Shares of Large Cooking Appliances: % Volume 2021-2024
- Table 9 - NBO Company Shares of Built-in Hobs: % Volume 2020-2024
- Table 10 - NBO Company Shares of Ovens: % Volume 2020-2024
- Table 11 - NBO Company Shares of Cooker Hoods: % Volume 2020-2024
- Table 12 - NBO Company Shares of Built-in Cooker Hoods: % Volume 2020-2024
- Table 13 - NBO Company Shares of Freestanding Cooker Hoods: % Volume 2020-2024
- Table 14 - NBO Company Shares of Cookers: % Volume 2020-2024
- Table 15 - NBO Company Shares of Range Cookers: % Volume 2020-2024
- Table 16 - Distribution of Large Cooking Appliances by Format: % Volume 2019-2024
- Table 17 - Production of Large Cooking Appliances: Total Volume 2019-2024
- Table 18 - Forecast Sales of Large Cooking Appliances by Category: Volume 2024-2029
- Table 19 - Forecast Sales of Large Cooking Appliances by Category: Value 2024-2029
- Table 20 - Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2024-2029
- Table 21 - Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2024-2029

Consumer Appliances in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

- Table 22 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025
- Table 23 - Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

- Table 24 - Sales of Consumer Appliances by Category: Volume 2019-2024
- Table 25 - Sales of Consumer Appliances by Category: Value 2019-2024
- Table 26 - Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 27 - Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 28 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 31 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 32 - Sales of Small Appliances by Category: Volume 2019-2024

Table 33 - Sales of Small Appliances by Category: Value 2019-2024

Table 34 - Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 35 - Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 36 - NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 37 - LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 38 - NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 39 - LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 40 - Distribution of Major Appliances by Format: % Volume 2019-2024

Table 41 - Distribution of Small Appliances by Format: % Volume 2019-2024

Table 42 - Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 43 - Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 44 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 45 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

Table 46 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029

Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 49 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 50 - Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 51 - Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 52 - Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

Table 53 - Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/large-cooking-appliances-in-the-netherlands/report.