

Homewares in Spain

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Homewares in Spain - Category analysis

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2024 DEVELOPMENTS

Homewares stagnates in retail value terms amidst price reductions and simpler dining and kitchen trends lkea leads with extensive kitchen and dining ranges in the latest designs E-commerce gains popularity as a high convenience channel

PROSPECTS AND OPPORTUNITIES

Home entertaining trend to push a demand for dining products Increasing preference for simple and quick cooking methods to hurt ovenware Sustainable practices to inform competitiveness in homewares

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DISCLAIMER

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