

Colour Cosmetics in the Philippines

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Table of Contents

Colour Cosmetics in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shift to social lifestyles and self-expression lifts demand for colour cosmetics Local brands have a strong advantage in the competitive landscape Beauty specialist stores lead the distribution of colour cosmetics

PROSPECTS AND OPPORTUNITIES

Dynamic growth will be supported by the role of online content creators and influencers Mobility and accessibility drives on-the-go lifestyles Multi-functional trend to remain commonplace in colour cosmetics

CATEGORY DATA

Table 1 - Sales of Colour Cosmetics by Category: Value 2019-2024
Table 2 - Sales of Colour Cosmetics by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Colour Cosmetics: % Value 2020-2024
Table 4 - LBN Brand Shares of Colour Cosmetics: % Value 2021-2024
Table 5 - LBN Brand Shares of Eye Make-up: % Value 2021-2024
Table 6 - LBN Brand Shares of Facial Make-up: % Value 2021-2024
Table 7 - LBN Brand Shares of Lip Products: % Value 2021-2024
Table 8 - LBN Brand Shares of Nail Products: % Value 2021-2024
Table 9 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2021-2024
Table 10 - Forecast Sales of Colour Cosmetics by Category: % Value 2024-2029
Table 11 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2024-2029

Beauty and Personal Care in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture 2024 key trends Competitive landscape Retail developments What next for beauty and personal care?

MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2019-2024
Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
Table 20 - Forecast Sales of Beauty and Personal Care by Category: % Value 2024-2029
Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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