

Home Insecticides in China

February 2025

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Home Insecticides in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continued decline for home insecticides in 2024 Natural, safe and smart are the main development trends in electric insecticides Fragmented competitive landscape in home insecticides

PROSPECTS AND OPPORTUNITIES

Weak demand expected for home insecticides during the forecast period Personal repellents may be a threat to growth for home insecticides Lack of product innovation within home insecticides in the forecast period

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Home Care in China - Industry Overview

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DISCLAIMER

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