

# Home Insecticides in China

February 2025

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#### Home Insecticides in China - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Continued decline for home insecticides in 2024 Natural, safe and smart are the main development trends in electric insecticides Fragmented competitive landscape in home insecticides

## PROSPECTS AND OPPORTUNITIES

Weak demand expected for home insecticides during the forecast period Personal repellents may be a threat to growth for home insecticides Lack of product innovation within home insecticides in the forecast period

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