

# Home Insecticides in Austria

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate current value growth in 2024, thanks to price increases  
Home insecticides' fortunes are partly driven by changes in climate  
Local Vandal brand retains its category dominance

PROSPECTS AND OPPORTUNITIES

Weather and climate vagaries will influence sales of home insecticides over the forecast period  
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DISCLAIMER

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